

PERSONAL INFORMATION **ADRIAN TUNDUC**

WORK EXPERIENCE

1998-1999

University of Oradea, Faculty of Economics, Marketing Department

Junior assistant

Holding general marketing seminars with students

1999-2000

General Transilvania LTD, Comercial Department

Commercial clerk

Managing a data base with clients and suppliers, finding new clients for the company products (ethilic and methilic alcohol, oxygen dioxid, animal foder, etc)

Also I have been for half a year Purchase Regional Manager at this company, managing an aquisitions budget for 1 milion dolars/6 months.

2000-2002

Papyrus Media Ltd

Marketing Manager

Coordinating the marketing activities for the company magazines, national wide. The most known magazine in the company's portfolio was Pc Games, number one magazine in the world. The marketing activities were: keeping and improving the public image of the magazine, selling the publicity space in the magazine, coordinating the selling force of the magazine, keeping commercial relations with the media (TV, Radio, other magazines, etc.); creating and implementing the company selling strategy, etc.

2002-2003

Clasicor corp.

Deputy General Director

Clasicor corporation was one of the biggest and known shoes company in Romania for almost 50 years. Being selected to be manage this company was the climax of my carrier. The main tasks in this company were: the financial and accounting department re-organisation and controlling; commercial department, including marketing strategy implementation, selling strategy, public relation, etc. I had subordinated more than 450 employees. On this time I was able to made deals that exceeded more than 2 million euros.

2003-2005

Tanad Prod ltd.

General Manager

As a General Manager a accomplished to start a furniture company with only 1000 dollars and in a few years I reached a turnover of 500.000 euros/year with only 15 employees.

2005-2006

Rovex Corp.

Executive Manager

Rovex corp. was the oldest and well-known fur and tannery company in Romania, being establish in the XIX century. I've tooked the job being selected from a few tens of candidates as the most appropriate for the jod with my reorganisation plan, which only in less than six months took the company from a certain bancrupcy to more then 2 million euros in revenues and contracts. In 2005 the company was the number one fur clothed supplier for the majority state owned companies and authorities from Police, Fire departments, Aviation to mining, petrol and energy companies. Being able to gather all the positive energy from the remains employees, aprox. 100 of them, we repaired all the old machineries and put them back to work. It was really a joy to see that things could get back to work and how the people are happy again because there is someone to fulfill there lost dreams and hopes. In this company I was a driver, a mechanic, a secretary, an account, a sellsmen, an engineer, a technician and I did it with all my heart open. Therefore I put the company, with the efforts of all, on the first place among the fur and tannery company in Romania.

2006-2011

Blanuri Oradea ltd

General Manager

This company was the second fur company I worked for. It was a small company but in a few years it became one of the most known and appreciated company in Romania by its unique production line, by our custom made designed and limited editions. For over five years we have been able to be a quality standard in Romania. People involved- 40.

2011-2014

De la Lugas Ltd.

General Manager

This company is a small transport company with 4 big trucks and three small trucks. It was a new business I got in. It was hard but with all my past managerial skills I got by the years I manage to develop and to grow this company to. Employee-10.

2011- present Oradea University, Faculty of Environment

Senior lecturer, Phd.

EDUCATION AND TRAINING

1992-1997, Oradea University, Faculty of economics, Industrial Management specialisation, diplomat economist.
 1997-1998, Oradea Univeristy, MBA, Marketing and Tourism economy, master in tourism
 2001-2009, Timisoara University, Faculty of management, Phd. In Agronomy, Marketing specialisation
 2012-2013, Oradea Univesity, MBA, New Teaching Skills, master degree in high education teaching
 2014-2017, Oradea University, Faculty of EnviRONMENTAL Protection, Forrestry
 2016-2017, Romania Academy Of Science, Post-doctorate, Bio-economy
 2017, Romanian Institute of Diplomacy

PERSONAL SKILLS

Mother tongue(s) Romanian

Other language(s)

| | UNDERSTANDING | | SPEAKING | | WRITING |
|--|---------------|---------|--------------------|-------------------|---------|
| | Listening | Reading | Spoken interaction | Spoken production | |
| English | C1 | C1 | C1 | C1 | C1 |
| Replace with name of language certificate. Enter level if known. | | | | | |
| Hungarian | C1 | C1 | C1 | C1 | C1 |
| Replace with name of language certificate. Enter level if known. | | | | | |
| Italian | C1 | C1 | C1 | C1 | C1 |
| German | A2 | A2 | A2 | A2 | A2 |

Communication skills

- good communication skills gained through my experience as manager in very different areas

Organisational / managerial skills

- leadership
- good organisational skills
- good team leading skills

Job-related skills

- good command of processes control of different departments
- monitoring skills of the employoes

Computer skills

good command of Microsoft Office™ tools

Other skills

- carpentry

Driving licence B

ADDITIONAL INFORMATION

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| Books | 1997, The seminar book, vest publishing, 2010, Electronic Marketing in Agricultural and Rural development, 400 pages 2010, Forrest Management, 270 pages 2010, Forrest Marketing, 250 pages 2011, Management of the wood industry, 230 pages, 2012, Marketing of the finite wood products, 240 pages 2015, Forrest Management, second edition, 290 pages 2015, Forrest Marketing, second edition, 260 pages 2015, Management of the wood industry, second edition, 240 pages, 2015, Marketing of the finite wood products, second edition, 230 pages |
| Presentations | 2011 MARKETING IN THE ROMANIAN AGRICULTURE AND RURAL DEVELOPMENT, Dr.ec. Adrian Tunduc, Fascicula de protectia mediului, 2010 NEW TRENDS IN FOREST MANAGEMENT Dr.ec. Adrian Tunduc, Fascicula de protectia mediului, 2010 ROMANIAN FORREST MANAGEMENT AND THE F.S.C. PRINCIPLES, Dr.ec. Adrian Tunduc, Fascicula de protectia mediului, 2010 2013 NEW MARKETING STRATEGIES FOR THE RURAL DEVELOPMENT, dr.ec. Adrian Tunduc 2014 NEW STRATEGIES REGARDING AGROFORESTRY MANAGEMENT, Dr. ec. Adrian Tunduc 2014 MARKETING TOOLS FOR RURAL DEVELOPMENT, Dr. ec. Adrian Tunduc 2015 Modern strategies for a sustainable rural development, Dr. ec. Adrian Tunduc 2015 The key elements of a modern sustainable forrest management, Dr. ec. Adrian Tunduc 2017 Study on the perspective of using bio-economy in agricultural and rural development, Dr.ec. Adrian Tunduc |
| Projects | 4 Research contracts |
| Memberships | Romanian economist Agency – AGER Asociated Research Of National Institute of Economic Research, Romanian Academy American Association for Advancement of Science |