

## Subject File

## 1. Information regarding the subject

1.1 Higher Education Institution	<b>UNIVERSITY OF ORADEA</b>
1.2 Faculty	<b>ENVIORNMENTAL PROTECTION</b>
1.3 Department	<b>ZOOTECHNICS AND AGRITOURISM</b>
1.4 Field of study	<b>MANAGEMENT</b>
1.5 Duration	<b>4 YEARS</b>
1.6 Degree	<b>BACHELOR'S</b>

## 2. Information regarding the course

2.1 Subject name	<b>MANAGEMENT APPLIED IN ZOOTECHNICS</b>						
2.2 Course Coordinator	UNIVERSITY LECTURER DOCTOR <b>LADAR TANASE CALIN</b>						
2.3 Seminary /laboratory/project coordinator	UNIVERSITY LECTURER DOCTOR <b>LADAR TANASE CALIN</b>						
2.4 Year of study	4	2.5 Semester	2	2.6 Evaluation type		2.7 Subject regime	I

(C) Compulsory; (D) Discretionary ; (O) Optional

## 3. Total estimated time

3.1 Numbers of hours a week	4	Of which: 3.2 hours of lectures	2	3.3 hours of seminary /laboratory/project	2
3.4 Total hours in the teaching plan	56	of which: 3.5 hours of lectures	28	3.6 hours of seminary /laboratory/project	28
Distribuția fondului de timp					Hou rs
Study after the course book, course material, bibliography and notes					36

Supplementary work in the library, on out digital platforms and on the field	60
Preparing the seminary/laboratory, the topics, the papers, the portfolio and the essays	20
Supervisions	10
Examinations	4
Other activities – Press studies.	30
<b>3.7 Hours spent on individual study</b>	<b>160</b>
<b>3.9 Total number of hours per semester</b>	<b>216</b>
<b>3.10 Number of credits</b>	<b>4</b>

#### 4. Prerequisites

4.1 syllabus	Not the case
4.2 knowledge	

#### 5. Conditions

5.1. for the course	<p>-gaining the ability to correctly make use of the specific concepts regarding the application of management in zootechnics;</p> <p>-the ability to create your own values system having an internal logic which is suitable for the subject;</p>
5.2. for the seminary/laboratory/project	

#### 6. Specific skills gained

Professional skills	<p><b>1. Knowledge and understanding</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> knowledge regarding concepts, theories and models that are specific to management.</li> <li><input type="checkbox"/> understanding the concepts of management</li> <li><input type="checkbox"/> putting theory into practice by making use of simulations and case studies</li> </ul> <p><b>2. Ability to explain and interpret</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> explaining concrete situations at an organizational level</li> <li><input type="checkbox"/> interpreting the employees and managers behavior in different situations.</li> <li><input type="checkbox"/> explaining the utility of interdisciplinarity</li> </ul> <p><b>3. Evaluation of the performance at an organizational level - methods</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> evaluation of quality at an organizational level; quality standards</li> <li><input type="checkbox"/> tools for investigating organizational efficiency.</li> </ul> <p><b>4. Attitudinal skills</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> encouraging moral behavior among partners</li> <li><input type="checkbox"/> promoting a coherent system of values, responsibility, involvement and morality</li> <li><input type="checkbox"/> development of constructive attitudes regarding management at an organizational level</li> </ul>
Transversal skills	<p>1. Applying the principles, norms and professional ethic values in the context of your own rigorous, efficient and responsible working strategy.</p> <p>2. Identifying the continuous learning opportunities and efficiently making use of resources and learning techniques for your own development.</p>

## 7. Subject's goals

7.1 Subject's general goal	<ul style="list-style-type: none"> <li>- the collection, analysis and interpretation of data and information from the point of view of the quantitative and qualitative, of various alternative sources, respectively of the contexts real occupational skills and from literature in the field, for the formulation of arguments, decisions and concrete steps;</li> <li>- the ability to solve problems through the concrete negotiation strategy – conflicting and non-conflicting strategy, intra and interorganisational in zootechnics management;</li> <li>- the use of information technology for activities and for business purposes;</li> <li>- the design and management of specific processes related to the diversification of zootechnics activity;</li> <li>- analysis of systems, capacities and strategies concerning the development of the zootechnics industry;</li> <li>- the study of procedures for the revival of the zootechnics industries in crisis;</li> <li>- the ability to sustain studies and analyses, technical-economic opportunities, organizational and the effectiveness of the activities related to the launch of new products;</li> <li>- creating the fundamentals for the human resource requirements, material, and financial in relation to the requirements of the volume and the effectiveness of the organization of tourism;</li> <li>- the development of the business plan, strategies, plans and specific programs, the procedures for carrying out, as well as the identification</li> </ul>
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	<p>and application of measures for the purpose of achieving the correction under the best conditions, of foreseeable objectives;</p> <ul style="list-style-type: none"> <li>- drawing up studies and reports professional applicable or who can be publish;</li> <li>- the ability to act independently and creative in approaching and solving the problems, evaluate the objective and constructive critical status, to make creating solutions for problems and to communicate the results by arguments;</li> <li>- the ability to apply that theory into new situations and which could not have been foreseen, become familiar with the newest and advanced developments of knowledge in the field.</li> </ul>
7.2 Specific goals	<ul style="list-style-type: none"> <li>- the capacity for the identification and structuring of information relating to international economic processes on the zootechnical contemporary phenomenon;</li> <li>- skills of research in the field of business management, and in particular as regards the communication - Business and management, public relations in the field of the organization, management and marketing;</li> <li>- knowledge, interpretation and application of the rules and practices in matters of international affairs in the zootechnical field with the involvement of public entities;</li> <li>- developing of marketing programs, strategies and procedures required to achieve the objectives in connection with promoting the zootechnics industry;</li> <li>- participation to the development of prefeasibility studies and feasibility of investments necessary for business, legal and real, effective, and plans, programs and procedures comply with in real time.</li> </ul>

## 8. Contents

8.1 Course	Teaching methods	No. hours / Observations
Basic elements of management	Oral Lecture	2
The concept of "management in zootechnics field and agriculture"	Oral Lecture	2
The functions of management.	Oral Lecture	2
The analysis of the environment and the resources of the region.	Oral Lecture	2
Entrepreneur , the company and the environment.	Oral Lecture	2
The strategy and strategic management of the company.	Oral Lecture	2
The competition and the destination of the agricultural products and zootechnical products.	Oral Lecture	2
The zootechnical maanagement and agricultural management support systems	Oral Lecture	2
Decision-making system of zootechnical company.	Oral Lecture	2
Management of human resources in the zootechnical and	Oral Lecture	2

agrucultural field		
Methods and techniques of management in the zootechnical field	Oral Lecture	2
Business planning in the zootechnical field	Oral Lecture	2
Quality Management theoretical concepts.	Oral Lecture	2
The system of good practice in the field of management	Oral Lecture	2
8.2 Seminary	Teaching methods	No. hours / Observations
The principles of the management of the company.	debate	2
The environment of the company.	Case study	2
The profile of the success entrepreneur in the zootechnical field.	debate	2
The interview technique for the evaluation of the management of the company.	dialogue	2
The analysis of the strategic situation of a company in the zootechnical field.	Case study	2
The decision and the decision-making process.	Case study	2
The recruitment and selection of human resources.	dialogue	2
The development systems and models of individual career planning .	debate	2
The diagnostic method	dialogue	2
Stimulate creativity methods of employees.	dialogue	2
The Discoveries matrix	dialogue	2
Quality Management and main focus in the quality field	debate	2
Restoring the problems in the agricultural sector in crisis.	debate	2
The analysis of the projects (deep interview) and questionnaires..	dialogue	2

<p><b>Bibliography</b></p> <p>1. The MARKETING AND MANAGEMENT OF AGRICULTURAL ACTIVITIES Course -university lecturer doctor LADAR TANASE CALIN The Publishing House of the University of Oradea..</p> <p>2. The Environment and Sustainable Agriculture. Annals of the University of Oradea, Vol. IX, Part 9, Fascicule Environmental Protection, ISSN 1224-6255, (245-254), 2004.</p> <p>3. The Impact of Agriculture Upon the Environment. The Quality of the Environment in the Rural Areas. Annals of the University of Oradea, Vol. IX, Part 9, Fascicule Environmental Protection, ISSN 1224-6255, (255-262), 2004.</p> <p>4. The Efficiency of Costs Regarding the Environmental Protection in the Field of Agriculture. Annals of the University of Oradea, Vol. IX, Part 9, Fascicule Environmental Protection, ISSN 1224-6255, (263-268), 2004.</p> <p>5. The Institutional and Legislative Framework in the Field of Environmental Protection and Agriculture Considering the European Union Integration. Annals of the University of Oradea, Vol. IX, Part 9, Fascicule Environmental Protection, ISSN 1</p>		

**9. The coordination and the expectations of the representatives of the Community discipline, professional associations and representative employers in the field concerned the program**

Operating with the methods, techniques and processes its own approach to fundamental problems in the field of agriculture and zootechnics..

**10. Evaluation**

Type of activity	10.1 The evaluation criteria	10.2 Evaluation methods	10.3 Weight of the final note
10.4 Course	Final evaluation	Exam	70%
10.5 Seminary	Workshop presentation	Periodical testing	30%
<p>10.8 Minimum standard of performance</p> <p>1. The knowledge of the vocabulary specific to the field of study;</p> <p>2. The recognition of the principles, laws and theories related to the field of study;</p>			

3. Understanding the fundamental concepts;
4. The execution of the workshop presentation, seminary presentation, management questionnaires, „deep interview”

Date of completion	Signature of the course holder	Signature of the seminary/laboratory/project holder
04.10.2022	S. L. Dr. Ladar Calin ladarcalin@yahoo.com	S. L. Dr. Ladar Calin ladarcalin@yahoo.com

The date of the endorsement in the department	The signature of the department manager
07.10.2022	Conf. dr. ing. Dodu Monica <a href="mailto:monica_dodu@yahoo.com">monica_dodu@yahoo.com</a>

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