

## DISCIPLINE DESCRIPTION

### 1. Information on the study programme

1.1 Academic institution	UNIVERSITY OF ORADEA
1.2 Faculty	FACULTY OF ENVIRONMENTAL PROTECTION
1.3 Department	ZOOTECHNICS AND AGRITOURISM
1.4 Field of study	ENGINEERING AND MANAGEMENT IN AGRICULTURE AND RURAL DEVELOPMENT
1.5 Cycle of study	BACHELOR/MASTER
1.6 Study programme/Qualification	IMAP / ENGINEER

### 2. Information on the discipline

2.1 Name of discipline	Economy of agritourism						
2.2 Course holder	Lecturer, dr.Gherdan Alina Emilia Maria						
2.3 Seminar/Laboratory/Project holder	Lecturer, dr.Gherdan Alina Emilia Maria						
2.4 Year of study	I	2.5 Semester	II	2.6 Type of evaluation	E	2.7 Regime of discipline	

(C) Compulsory; (O) Optional; (E) Elective

### 3. Total estimate time (hours per semester of didactic activities)

3.1 Number of hours per week	3	out of which: 3.2 course	2	out of which 3.3 seminar/laboratory/pro ject	1
3.4 Total hours in the curriculum	42	out of which: 3.5 course	28	out of which 3.6 seminar/laboratory/pro ject	14
Time allotment					hours
Study assisted by manual, course support, bibliography and notes					20
Additional documentation in the library/ on specialised electronic platforms and in the field					20
Preparation of seminars/laboratories/ topics/reports, portfolios and essays					12
Tutorship					2
Examinations					2
Other activities.....					
<b>3.7 Total hours of individual study</b>	<b>56</b>				
<b>3.9 Total hours per semester</b>	<b>112</b>				
<b>3.10 Number of credits</b>	<b>4</b>				

### 4. Prerequisites (where appropriate)

4.1 curriculum	
4.2 competences	

### 5. Conditions (where appropriate)

5.1. related to course	Classroom equipped according to requirements (laptop, video projector and appropriate software)
------------------------	---

5.2. related to seminar/laboratory/ project	Seminar room equipped as required (laptop, video projector and appropriate software, floorboards)
---	---

6. Specific competences acquired	
Professional competences	<ul style="list-style-type: none"> <li>To know specialized terminology afferent to the agritourism economy.</li> <li>To demonstrate the ability to properly use the notions of agritourism economy.</li> <li>To acquire explanatory skills and application of specific concepts, methods, techniques and specific tools to provision of agritourism benefits.</li> <li>Develop skills to identify, explain and use specific tools and techniques of analyze, assess and predict the qualitative and quantitative dimensions of supply and demand that are needed to effectively manage the relationship with customer and supplier, marketing of tourism services.</li> <li>To develop skills in terms of substantiation, offer design and tourist demand.</li> </ul>
Transversal competences	<ul style="list-style-type: none"> <li>To demonstrate concern for improving the results of professional activity by taking roles in a multidisciplinary team of work.</li> <li>To Assume the engagement in research activities, such as documenting, elaboration of some bibliographic syntheses, eventually of some specialized articles.</li> <li>To participate in projects with scientific and demonstrate the ability to identify opportunities for their own professional training in the future.</li> </ul>

### 7. Objectives of discipline (coming from the specific competences acquired)

7.1 General objective	Fundamental knowledge of economy materialized in the case of agritourism.
7.2 Specific objectives	<ul style="list-style-type: none"> <li>Familiarization with the basic concepts of the tourism economy</li> <li>To interpret phenomenon and developments in the tourism economy Understanding the organization of tourist activity</li> <li>Knowledge of the functioning of the tourism market</li> <li>Knowing the typology and components of the tourist offer</li> <li>Evaluation of tourism efficiency</li> <li>Understand the role of tourism in the national economy integrated into the global economy, dominated by increased competition, especially on the tourist market.</li> </ul>

### 8. Content\*/

8.1 Course	Methods of teaching	No. of hours/Remarks
1. Agritourism -definition, peculiarities and forms	Powerpoint exposition, description, participatory lectures	2
2. Content and agro market characteristics		4
3. Content and demand characteristics agritourism		4
4. Particularities of agritourism demand		4
5. The content and characteristics of the agritourism		4

offer		
6. The agritourism product		2
7. Seasonality of agritourism activity		2
8. Rural tourism and agritourism in the European Union		2
9. Role and place of agritourism within the strategies of rural development		2
10. Analysis of agro-tourism services		2
Bibliography		
<ol style="list-style-type: none"> <li>1. Csoz I. și colab. – Agroturism și turism rural, Editura Universității Aurel Vlaicu, Arad, 2012</li> <li>2. Csoz I. - Agroturism și turism rural, Editura Mirton, Timișoara, 2007</li> <li>3. Iancu T.- Economie agrară, Editura Agroprint Timișoara, 2007</li> <li>4. Iancu T., Tabita Hurmuzache – Economie agrară, Editura Universității „Lucian Blaga” din Sibiu, 2013</li> <li>5. Iancu T. – Economie agroturistică, Editura Eurostampa. Timișoara, 2014</li> <li>6. Stănciulescu G. – Managementul operațiunilor de turism, Editura All Beck, București, 2003</li> <li>7. Gina Fintineru – Economie agroturistică</li> </ol>		
8.2 Seminar	Methods of teaching	No. of hours/ Remarks
1. Agritourism-business generating income in rural areas	Participatory lecture, debate, exposure	2
2. Agritourism household structure-activity-specific	Participatory lecture, debate, exposure	4
3. Highlighting specific benefits agrotourism	Participatory lecture, debate, exposure	2
4. The main local resources and products that can and should be used by agrotourism	Participatory lecture, debate, exposure	2
5. The agritourist potential of rural localities in the western part of our country according to the specific resources they own	Participatory lecture, debate, exposure	1
6. The agritourist potential of rural localities in the central area of our country according to the specific resources they own	Participatory lecture, debate, exposure	1
7. Tourist potential of rural localities in the eastern part of our country according to the specific resources they own	Participatory lecture, debate, exposure	1
8. The tourism potential of rural areas in the south of our country based on the specific resources they own	Participatory lecture, debate, exposure	1
8.3 Laboratory		
8.4 Project		
Bibliography		
<ol style="list-style-type: none"> <li>1. Iancu T.- Economie agrară, Editura Agroprint Timișoara, 2007</li> <li>2. Iancu T., Tabita Hurmuzache – Economie agrară, Editura Universității „Lucian Blaga” din</li> </ol>		

Sibiu, 2013

3. Iancu T. – Economie agroturistică, Editura Eurostampa. Timișoara, 2014
4. Stănciulescu G. – Managementul operațiunilor de turism, Editura All Beck, București, 2003

\* The content, respectively the number of hours allocated to each course / seminar / laboratory / project will be detailed during the 14 weeks of each semester of the academic year.

**9. Corroboration of discipline content with the expectations of the epistemic community, professional associations and representative employers from the field corresponding to the study programme**

- This file follows with that of other university centers that have this subject in the education plan.

**10. Evaluation**

Type of activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Share in the final grade
10.4 Course	Logical coherence of expression; the degree of assimilation of specialized language; the correctness of assimilation of accumulated knowledge	Final evaluation (written exam at the end of the semester)	70%
10.5 Seminar	Implementation of theoretical knowledge.	Final evaluation: Oral presentation of a case study	30 %
10.6 Laboratory			
10.7 Project			
10.8 Minimum standard of performance			

Date of completion

Signature of course holder\*\*

Signature of seminar  
laboratory/project holder \*\*

03.10.2023

Șef lucrări dr. ec. Gherdan Alina,  
(gherdanalina7@gmail.com)

Șef lucrări dr. ec. Gherdan Alina,  
(gherdanalina7@gmail.com)

Date of approval in the department

05.10.2023

Signature of the Head of Department

Șef lucr. dr. Dodu Monica

Doyen signature

Conf. Dr. Ing. Maerescu Cristina  
cristina\_maerescu@yahoo.com