

STUDY OF OCCUPANCY RATE FOR PADIŞ HOTEL IN BĂILE FELIX BETWEEN 2020-2021

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Abstract

Băile Felix resort is one of the most famous spa resorts in Romania, in 2017 it ranked 6 in the top of the resorts designated as spa tourist destinations.

Hotel Padiş, analyzed in this paper, is known among tourists, but also among locals due to the beneficial healing effects of thermal waters. Through this study we made a timely analysis of spa tourism in the Padiş Hotel in Băile Felix Resort, from 2020-2021, and the results highlight the large number of elderly people who have stepped on the threshold of this hotel, having a positive influence on the entire spa tourism sector by in terms of treatment tickets and collaboration with the National Health Insurance House.

The conclusions of the study highlight the encouragement of spa tourism both in the unit and in the analyzed area.

Key words: prophylaxis, oligothermal, spa tourism.

INTRODUCTION

Spa tourism is the movement of people of different ages, genders and professions in spas or climatic resorts, or in localities with natural healing factors for health care, rest, treatment with natural spas (mineral or thermal mineral waters, therapeutic mud, scaffolding etc.), with herbal extracts or medicines, for prophylaxis, rejuvenation, beauty or tourism only.

The importance of thermal water in the economy and society, its global prospects and, especially, in our country reached in 2019 the highest peak both for the number of tourists who traveled in our country and for those who came to the city Oradea and in the Băile Felix resort.

One of the most famous areas and spa resort with tradition in Romania is the Băile Felix area which has a classic seasonality for the spa sector in Romania.

Băile Felix resort is distinguished by its thermal mineral water resources (20-48 ° C), oligothermal, radioactive containing sulfur, calcium and sodium. The mineral waters from Băile Felix resort belong to the group of akrotothermal waters, ie they have a mineral concentration of one gram per liter. The temperature of the springs is between 32 ° and 49 °.

The thermal water from Băile Felix can be used successfully for internal treatment and internal treatment. Water treats diseases of the digestive system, urinary tract, metabolic and endocrine disorders. In addition, thermal water belts have an anti-rheumatic effect, against inflammatory, degenerative rheumatism, post-traumatic sequelae and neurological disorders.

The treatment in the treatment bases of the resort use natural factors from the water for therapeutic purposes.

At Băile Felix, tourists practice 3 types of cure: prophylactic, therapeutic and recovery cure. The duration of these treatments is between 7-21 days, depending on the type of condition to be treated.

Due to the high content of mineral salts, doctors recommend treatments or cures with bath water to patients. Through its network of hotels, Băile Felix offers 7,000 accommodation places, as well as swimming pools, outdoor or indoor swimming pools and fresh air.

The mild climate makes it possible to grow subtropical water lilies in the lakes of the resort. Due to the thermal waters and the large number of tourists who come every year, the Băile Felix resort has also developed a private accommodation system.

From a chemical point of view, water is characterized as bicarbonate, sulfated and chlorurosodium, which gives it a beneficial action in chronic constipation, chronic spastic and painful colitis, megacolon (abnormal dilation of the colon), duodenal dyskinesia, hyperacid gastritis, chronic hepatitis, diabetes, gout

Băile Felix spa resort is the most visited and famous spa resort in Romania, being internationally recognized. It is located in the northwestern part of Romania, in Bihor County, at a distance of about 9 KM from Oradea and 22 KM from the Bors border crossing point.

Situated in the plain of Crisurilor at an altitude of 150 m, the resort has a moderate continental lowland climate, with mild winters and temperate summers with Mediterranean influence, ideal for spa tourism. Available to tourists all year round, the spa resort Baile Felix offers conditions for relaxation, vacation, rest and recovery. Baile Felix has a rich treatment base, thermal baths, boarding houses (Connyland, Carmena, Sebastian), swimming pools (Apollo).

Natural therapeutic factors, thermal and mineral waters, therapeutic muds, skunks, supplemented with physiotherapy procedures are the main activity of the treatment bases in the spas.

Along with these, the offer of wellness centers based on the new requirements on the spa tourism market and a professional staff that ensures the best quality services in modern accommodation, food, treatment and leisure structures.

MATERIAL AND METHOD

We used for data collection, reception registers, conditions of suggestions and complaints as well as statistical yearbooks, magazines and specialized bulletins published by the national tourist offices or other bodies.

Observation is a way of gathering information that involves the supervision, by the people in charge of the company with something like that (guides, receptionists, market agents, etc.), of the way people behave before and during their time as tourists, to notice how they react to certain levels of tourist tariffs, to the comfort classes in which the vehicles, hotels and restaurants made available to them fall, to the physical and social environment ensured during travel, accommodation, leisure, etc., making use of by some specific methods (tourist audit, mysterious tourists method, mechanical observation, etc. In this way, the information collected has the advantage that they are relatively objective (not influenced by the goodwill of the investigated subjects), while eliminating the stress specific to other methods.

For this work we used statistical data provided by CNPP Bihor (National Pension House) and statistical data provided by the administration of Hotel Padiş.

RESULTS AND DISCUSSION

Padiş Hotel Complex is a 3-star hotel, located in the north of Baile Felix resort, 400 meters from Baile Felix Train Station and 100 meters from the nearest public transport station. It offers accommodation, meals, treatment, relaxation, swimming pools and a thermal pool .

Padiş Hotel is the perfect location for people who want to take advantage of the beneficial effects of thermal waters and the prophylactic and curative recovery treatment offered in the hotel's treatment base. The treatment base includes hydrotherapy, galvanic baths and baths, physiotherapy, underwater shower. The evaluation of the ticket beneficiaries is done through a triage when the patient arrives at the resort by the recovery specialist.

The hotel has medical equipment, equipment and medicines. There are 2 balneologists. People who step on the doorstep of this hotel generally have rheumatic problems.

The curative water of this hotel contains Turbidity, pH, Conductivity, Salinity, TDS, Hardness, Calcium, Magnesium, Total Alkalinity, Bicarbonates, Chlorides, Ammonium, Nitrogen, Nitrates, Total

Iron, Permanganate Index, Sulphates; all of which have a positive effect on the treatment of diseases.

The hotel has 196 rooms - 392 beds in a 2-bed room. All accommodation units come with a TV, cable TV, a refrigerator and a bathroom with a shower.

Hotel facilities include restaurant, day bar, terrace, treatment base, fitness room, indoor pools open in high season, swimming pool open during the hot season, massage parlors, beauty salon, pharmacy, 3 elevators and parking.

This hotel usually has a minimum of seven days' tourism, a 16-day stay and a 12-day treatment is recommended.

The main guests who step on the threshold of this hotel are the customers of the National Pension House with treatment tickets.

The spa tourist circulation participates, together with the tourist fund and the material base, in defining the tourist phenomenon.

The flow involves natural resources and therapeutic factors, which are the main points of attraction for people who practice treatment tourism. The main indices that characterize the spa tourism are: the number of treatment tickets, the healing of the clients, the number of overnight stays, the degree of use of the accommodation capacities, the place of origin of the tourists (internal or external tourists).

Regarding the number of arrivals from the Padiş Hotel, between 2020-2021 the situation is presented according to the tables.

Table 1

Occupancy rate of the Padiş hotel in 2020

Month	People Days	/ Degree of Occupancy
June	992777	06 %
July	816610150	21 %
August	93695557	63 %
September	784833270	85 %
October	378534643	99 %
November	119175914	96 %
December	Closed	
	Foreigners 0	

Source: register of company

Table 2

Occupancy rate of the Padis hotel in 2021		
Month	People Days	/ Degree of Occupancy
June	110 2727	71 %
July	1143932376	72 %
August	13761011583	24 %
September	833879474	78 %
October	379459237	79 %
November	339375131	90 %
December	1274183	44 %

Surse: register of company

As we can see, the number of tourists staying in this Hotel has decreased in the years analyzed. In 2020, there was a decrease compared to 2021. In 2020, the Hotel did not register any number of foreign tourists. This decrease was due to the age structure of tourists.

CONCLUSIONS

Padiş Hotel is mostly chosen by tourists, due to the healing effects of the thermal water, and the treatments it has. Those who choose to spend a night or a stay here, have the guarantee that their requirements will be met, will heal, relax and will choose this hotel again next time they come to Oradea.

The average length of stay in this unit is 16 days. , and the 12-day treatment. Tourists who stay are usually the third age, with rheumatic diseases. Thus, we can observe the difference in the degree of employment through those from CNPP in 2020-2021.

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