

Distribuția principalelor produse de origine animală pe piața municipiului Oradea

The distribution of the main animal products on the Oradea's market.

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Abstract::

The distribution includes the time and space separating ilie production from the consume,meanwhile a lot of technical-economical processes take place,specific organizing forms being used.

The distribution of the zootehnic products fulfills many functions like:the change of the products owner;the transportation of the products;the . batching of the products and groupement of the products for transporting, selection of the products,storage,conditioning and packaging of the products,and the dosage of the quantities as required by the client;the forming of the commercial assortments of the consumer goods;the informing of the customer(advertising;tasting)