

Universitatea din Oradea	PROCEDURA pentru inițierea, aprobarea, monitorizarea și evaluarea periodică a programelor de studii	COD: SEAQ PE – U. 01						
			4	5	6	7	8	9
			Aprobat în ședința de Senat din data: -- 03.03.2014					

Anexa 6

DISCIPLINE FILE

1 Program data

1.1 Institution	UNIVERSITY OF ORADEA
1.2 Faculty	Environment Protection
1.3 Department	Animal Husbandry and Agritourism
1.4 Domeniul de studii	Engineering and Management
1.5 Studies cycle	Licence
1.6 Study Program / Qualification	Engineering and Management in Public Nutrition and Agrotourism /Engineer

2. Datas about discipline

2.1 Name of discipline	Merceology						
2.2 Professor course	Lecturer Tirpe Olivia Paula						
2.3 Professor seminars/projects	Lecturer Tirpe Olivia Paula						
2.4 Year of study	3	2.5 Semester	6	2.6 Evaluation type	Cv	2.7 The discipline regime	O

(I) Impose; (O) Optional;

3. Total estimated time (hours per semester of teaching activities)

3.1 Number of hours per week	2	From which: 3.2 course	1	3.3 seminar/laborator/project	1
3.4 Total hours of the curriculum	28	From which 3.5 course	14	3.6 seminar/laborator/project	14
3.7. Distribution of Time Fund					hou rs
Study after manual, course support, bibliography and notes					10
Additional documentation in the library, on the specialized electronic platforms and on the field					10
Training seminars / laboratories, themes, papers, portfolios and essays					8
Tutorial					6
Examinations					6
Other activities.....					2
3.8. Total hours of individual study	42				
3.9 Total hours per semester	70				
3.10 Number of credits	5				

4. Preconditions (if necessary)

4.1 of curriculum	-
4.2 of competences	-

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5. Conditions (if necessary)

5.1. for course	Lecture room with blackboard, laptop and videoprojector
5.2. for seminar / laboratory / project	Lecture room with blackboard, laptop and videoprojector

6. Specific skills accumulated	
Professional skills	<p>C1 Proper definition of concepts and principles specific to economic theory, as well as those in the field of commerce, tourism and services</p> <ul style="list-style-type: none"> • Problem solving in well-defined contexts: design, planning and execution of activities within the trade, tourism and services <p>C2 • Explaining and interpreting streams and marketing techniques differentiated by the nature of products and services</p> <ul style="list-style-type: none"> • Applying models and tools for organizing sales and storage spaces <p>C5 Counseling and assistance through the development of professional projects that answer the specific problems of the clients</p>
Competențe transversale	<p>CT1 Responsible application of the principles and norms of professional ethics in the performance of professional tasks and the identification of the objectives to be achieved, the available resources, the working steps, the execution deadlines, the implementation deadlines and the related risks</p>

7. Discipline objectives

7.1 General objective	Understanding the basic notions of merceology, fundamental principles, documents, evaluation
7.2 Specific objectives	<ul style="list-style-type: none"> - Knowledge of the main notions related to the quality of goods and services, the specific properties of some groups of goods - Knowledge of the main Quality Standards (ISO 9001)

8. Content*

8.1 Course	Teaching methods	Nr. of hours /
I.Merceology - object and field of study	Lecture. debate	1
II. Quality of goods and services	Lecture. debate	1
III.Orientations on the concept of quality	Lecture. debate	1
IV Characteristics of services	Lecture. debate	1
V. Ownership of goods	Lecture. debate	1
VI. Quality indices of goods	Lecture., debate	1

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VII. Securities quality of goods	Lecture. debate	1
VIII. Determination of the quality of the goods	Lecture. debate	1
IX. Organoleptic methods used to determine the quality of the goods	Lecture. debate	1
X. Laboratory methods used to determine the quality of the goods	Lecture. debate	1
XI. Standardization of products and services International standardization	Lecture. debate	1
XIII. Classification of Goods	Lecture. debate	1
XIV. Coding of goods	Lecture. debate	1
Bibliography 1. Ciurea S., Dragulescu N., Total Quality Management, Ed. Economica, Bucharest, 1995; 2. Diamandescu I, Atanase A., The Analysis of Goods, Ed. Matrix-Rom, Bucharest, 1998 3. Olaru M., Quality Management, Ed. Econimica, Bucharest, 1995 4. Pacuraru Gh., The Basics of Merceology, Ed. Amarcad. Timisoara, 1997		
8.2 Seminar		
8.3 Laboratory	Teaching methods	Nr. Of hours / Observații
1. The object of study of merceology	Conversation, case studies	1
2. Current guidelines on the concept of quality	Conversation, case studies	1
3. Factors that influence quality	Conversation, case studies	1
4. Definition of service quality	Conversation, case studies	1
5. Fundamental properties of goods	Conversation, case studies	1
6. Specific properties of the goods	Conversation, case studies	1
7. Quality indices of goods	Conversation, case studies	1
8. Goods quality defects	Conversation, case studies	1
9. Stages of quality determination of goods	Conversation, case studies	1
10. Organoleptic methods used to determine the quality of the goods	Conversation, case studies	1
11. Types of Standards	Conversation, case studies	1
12. International standardization	Conversation, case studies	1
13. Concepts used in the classification of goods	Conversation, case studies	1
14. Bar code	Conversation, case studies	1
8.4 Project		
Bibliography 1. Ciurea S., Dragulescu N., Total Quality Management, Ed. Economica, Bucharest, 1995; 2. Diamandescu I, Atanase A., The Analysis of Goods, Ed. Matrix-Rom, Bucharest, 1998 3. Olaru M., Quality Management, Ed. Econimica, Bucharest, 1995 4. Pacuraru Gh., The Basics of Merceology, Ed. Amarcad. Timisoara, 1997		

9. Corroborating the contents of the discipline with the expectations of epistemic community representatives, professional associations and representative employers in the field of the program

By acquiring the theoretical notions and practical aspects included in the Merceology discipline, students acquire a luggage of consistent knowledge that facilitates the organization of professional activities so as to comply with all the

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standards and standards regarding the quality of the goods conforming to the current national legislation applied in the field catering and agritourism.

10. Evaluation

Activity type	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Wage in final mark
10.4 Course	-corectitude of assimilated information -coherence and logic in subject exposure	Colloquy	50%
10.5 Seminar			
10.6 Laborator	The way of acquiring the specialized language -capacity to put into practice the theoretical notions acquired	multiple choice test	50%
10.7 Project			
10.8 Minimal performance standard			

Data completării

Semnătura titularului** de curs

Semnătura titularului** de seminar/laborator/proiect

10.01.2019

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..Lecturer Tirpe Olivia Paula.....
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Phd ec Lecture Tirpe Olivia Paula

Data

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Department director signature:

Conf.dr.ing. Maurescu Cristina

Dean signature

Prof.dr.ing. Chereji Ioan